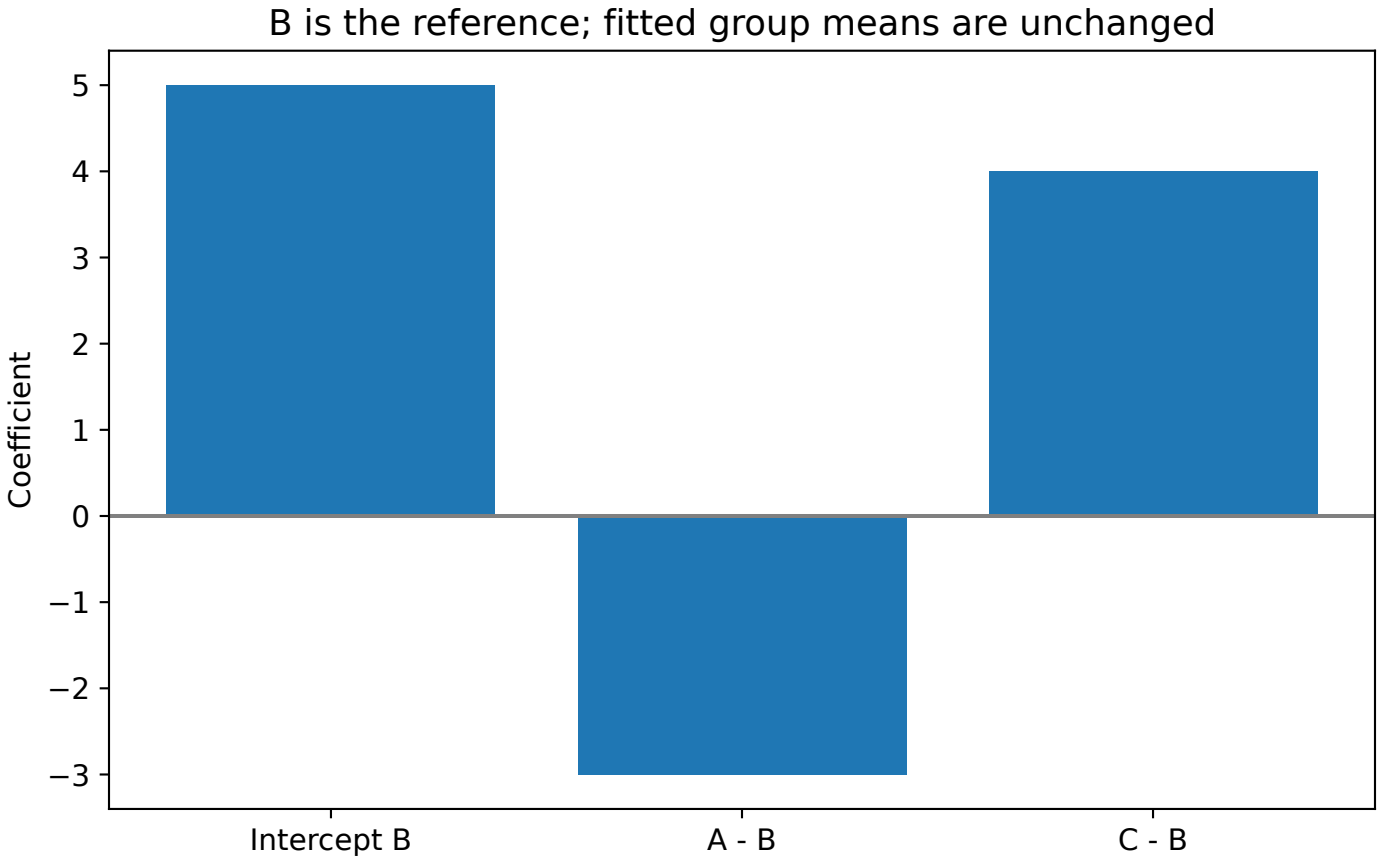
B is the reference; fitted group means are unchanged
Coefficient
5
4
3
2
1
0
−1
−2
−3
Intercept B
A - B
C - B